

Judge Name: _____

FINALIST PRESENTATION EVALUATION SHEET

1 = Poor

2 = Fair

3 = Good

4 = Very Good

5 = Excellent

NOTE: All prize money is intended to assist with venture launch and/or growth.
Thus, judging criteria have been selected to encourage actual implementation of the venture.

INSTRUCTIONS Write the team # and name in the order of presentations. Assign a value between 1 (poor) and 5 (excellent) for each category. At the very end, individually rank the teams at the bottom of this form.	Team # :	Team # :	Team # :	Team # :
	Name:	Name:	Name:	Name:
1. VALUE PROPOSITION Clearly articulates why customers will pay the designated price for the product or service.				
2. MARKET FEASIBILITY Clearly articulates a sustainable market for the product or service (e.g., existing market demand, competition, future market projections).				
3. FINANCIAL FEASIBILITY Clearly articulates why the venture is financially viable (e.g., short- and long-term finances, probable revenues and costs, potential for grants).				
4. ABILITY TO EXECUTE Clearly articulates that the management team has the proper skills and experience to execute the venture's strategy.				
5. LAUNCH What is the likelihood that the venture will be launched within one year?				
6. POTENTIAL IMPACT Given successful launch, what is the likelihood of significant economic impact over the long-term?				

PROVIDE INDIVIDUAL RANKING

After all four teams have presented, provide your individual ranking of 1st, 2nd, 3rd, and 4th place here:				
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NOTE: All finalist judges will discuss and reach agreement as a group on 1st, 2nd, 3rd, and 4th place.