

# Interdisciplinary PhD in Entrepreneurship and Innovation at the Bloch School



- Learn with world-class scholars who consistently publish in top-ranking journals.
- Connect to a worldwide network of exceptional researchers.
- Gain easy access to entrepreneurs and top business leaders.

# Are you looking for a career in a growing field?

The demand for entrepreneurship faculty in today's business schools far exceeds the supply of PhD graduates. According to a salary survey offered by AACSB, the average salary for new assistant professors in entrepreneurship is \$96,000 for a nine-month contract.

IEI pairs individuals with world-renowned faculty in a rigorous program that prepares students for top-level positions in teaching and researching institutions.

"IEI's PhD program competes with that of any top university in the United States. As students, we have a close relationship with the most distinguished research leaders in the field of entrepreneurship."

Wenkui Liu, doctoral student



## INNOVATIVE FACULTY

**Internationally renowned faculty** lead cutting-edge research programs that create new knowledge and models for emerging business creation, technology, management and cultivation of entrepreneurial leaders.



Michael Song, PhD

**Michael Song**, PhD, executive director, Charles N. Kimball MRI/Missouri Endowed Chair in Management of Technology and Innovation and professor of marketing

*Ranked as the world's No. 1 scholar and researcher in innovation management*

*Ranked in the top 100 most cited scholars in economics and business*

**Mark Parry**, PhD, Ewing M. Kauffman/Missouri Endowed Chair in Entrepreneurial Leadership and professor of marketing

*Ranked as the world's No. 11 scholar and researcher in innovation management*

**Dirk Libaers**, PhD, assistant professor of entrepreneurship and innovation

**Tony Luppino**, LL.M, associate professor, Law School

**Leon Robertson**, PhD, professor of strategic and international management

**Joseph Singer**, PhD, professor of business operations and analysis

**Lisa Song**, PhD, assistant professor of entrepreneurship and innovation

**Walt Rychlewski**, PhD, visiting professor of entrepreneurship

IEI also attracts visiting professors and doctoral students from renowned institutions worldwide who enrich its teaching and research.



Mark Parry, PhD

# INNOVATIVE RESEARCH

IEI has established a research agenda that focuses on the ways in which entrepreneurs **develop, lead and transform** today's dynamic global businesses.

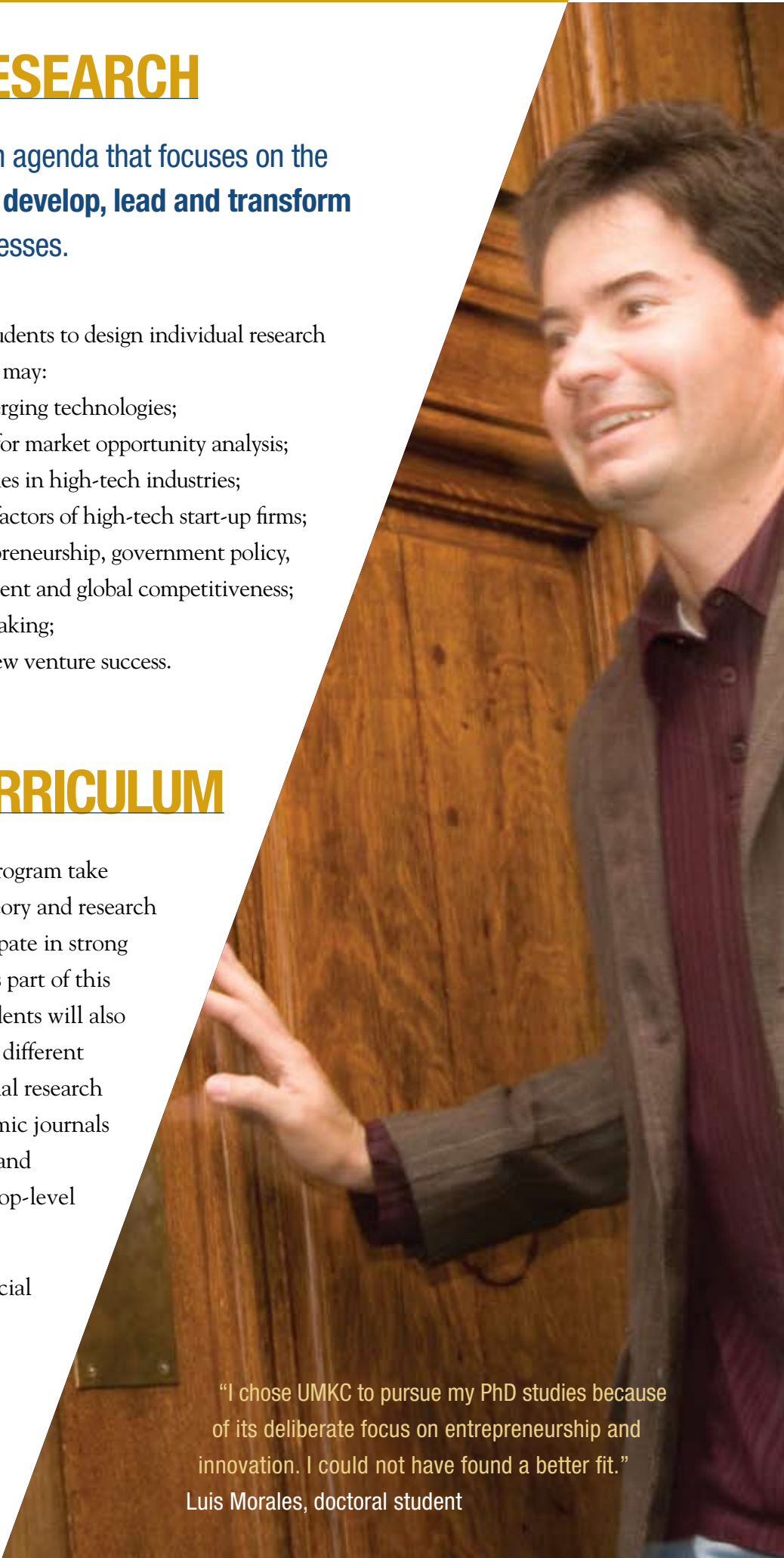
The program encourages doctoral students to design individual research programs with faculty members. You may:

- assess the values and risks of emerging technologies;
- investigate effective techniques for market opportunity analysis;
- identify new venture opportunities in high-tech industries;
- examine the success and failure factors of high-tech start-up firms;
- explore the links between entrepreneurship, government policy, innovation, economic development and global competitiveness;
- investigate entrepreneurial risk taking;
- develop models for improving new venture success.

# INNOVATIVE CURRICULUM

Students in the entrepreneurship program take coursework in entrepreneurship theory and research methods and are required to participate in strong teaching effectiveness programs. As part of this interdisciplinary PhD program, students will also explore a co-discipline in one of 27 different areas. They submit papers to national research conferences and top referred academic journals yearly, giving them the experience and credentials needed to compete for top-level jobs at major universities.

All admitted students receive financial support through tuition waiver and \$15,000 stipend for each year, in addition to a research incentive of \$3,000.



"I chose UMKC to pursue my PhD studies because of its deliberate focus on entrepreneurship and innovation. I could not have found a better fit."

Luis Morales, doctoral student

**apply now!** [www.entrepreneurship.bloch.umkc.edu](http://www.entrepreneurship.bloch.umkc.edu)

# INNOVATIVE CITY

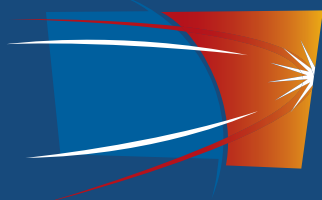
Known for its beautiful architecture, wide boulevards, vibrant arts scene and celebrated jazz, Kansas City, Missouri is steeped in culture, history, innovation and Midwestern friendliness.

But the city is not just boulevards and barbecue. Kansas City was built on the hard work and perseverance of entrepreneurial giants like Ewing Marion Kauffman of Marion Laboratories and Henry Bloch of H&R Block. And the city continues to fan the flame of entrepreneurial spirit within the many companies, organizations and entrepreneurs who choose to call this “Paris of the Plains” their home.



Photos Courtesy of the Kansas City Convention & Visitors Association.

**UMKC**  
THE BLOCH SCHOOL



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and Innovation

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UMKC is an equal opportunity/affirmative action institution.